



DUN: 02-027-4259  
 CAGE Code: 1UL89  
 NAIC Codes:  
 541613, 541511, 541512,  
 541611, 541519  
 SIC Codes:  
 7373, 7374, 7375, 7379, 7389,  
 8741, 8742, 8743, 8748  
 Designation: Woman-owned

### FLEXIBLE TEAMING

AVIsion's core network is based in Syracuse NY, Melbourne and Fort Myers FL, New York City, San Antonio and Austin TX, San Francisco CA, Los Angeles, and the Washington DC metro area. We draw upon a network of experts from around the country and the globe to appropriately serve our clients.

*It allows us to be nimble and maintain low overhead —  
 a benefit we pass on to our clients' budgets.*

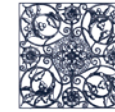


AVIsion

management ▪ technology ▪ marketing  
 consulting

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AVIsion

professional services

strategy  
 technology  
 management



# AVIsion

## Why do business with AVIsion?

Our principals have tremendous experience, with over 150 years in technology and marketing as senior managers. We've consulted to large business such as Motorola, and ADT, academic institutions such as Syracuse University, federal agencies such as EOP, FAA, VA, and DoD. We've even helped a small business or two to get their footing in the marketplace. When you work with AVIsion, you get the principal on your project. We don't pass off to juniors and disappear once we've sold the job. As a result you get professional, high-quality results for a fraction of large firm pricing.

*We are nimble and therefore can offer flexible solutions for your specific needs.*

### STRATEGY & VISION

We go beyond the idea generation exercises to take the deep dive that is required to truly realize and define a vision. AVIsion will work with you to identify opportunities and the best approach for entering into your business projects. We have the capability to facilitate your senior team's vision discovery process, and identify strategy, tactics and resources needed to realize that vision.

### PLAN & IMPLEMENT

AVIsion will assist in your planning process and then translate plans into definable tasks for completion by our team, your staff, or a combination of both. Utilize our staff's expertise and experience only for time needed while minimizing head count and benefit costs. Focus on your core business and leave the non day-to-day efforts to AVIsion.

### IMPROVED OPERATIONS

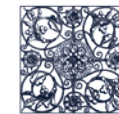
Connect information between your business functions to eliminate data redundancy while creating new features and organizational insights. Our methodology? We listen - we learn your viewpoint...and we ask questions. We understand your market, your experience, and your challenges before formulating approaches.



### OUR COMPETENCIES

We are business executives, academics, and engineers who have success in our fields:

EARNED VALUE MANAGEMENT  
PROGRAM MANAGEMENT  
RISK MANAGEMENT  
ALTERNATE PATH ANALYSIS  
BUSINESS INTELLIGENCE  
ANALYTICS  
ECONOMICS  
EMERGING TECHNOLOGIES  
PROJECT MANAGEMENT  
BUSINESS PROCESS IMPROVEMENT  
CHANGE MANAGEMENT  
DECISION SUPPORT SYSTEMS  
ENTERPRISE ARCHITECTURE  
SOFTWARE DEVELOPMENT



# AVIsion

Often, during the design phase of a project, we discover the best insights come from the people affected. Core issues and requirements are determined by a number of methodologies and research methods. From the discovery process through implementation, our principals and industry experts stay committed on an initiative from start to finish. We deliver highly strategic solutions consistent with agreed-upon goals and measures of success.

### WE'VE WORKED WITH A DIVERSE CUSTOMER BASE. HOW CAN WE HELP YOU?

Intimate knowledge of industries, organizational cultures, technologies, and marketing approaches gives AVIsion a deep repertoire.